

**A Lot Has Been Happening
at Optical Illusions and
Optique at the Ridge!**

We are now open every day during the lunch hour and, in addition, we have extended our Saturday hours until 1pm so that we may better serve you! Stop by to pick up your glasses or contacts, schedule appointments or just to say hi. We look forward to seeing you.

Optical Illusions

**4665 E Cactus Rd
602.953.3850**

Monday 9 am – 6 pm
 Tuesday 9 am – 6 pm
 Wednesday 9 am – 6 pm
 Thursday 9 am – 5 pm
 Friday 9 am – 5 pm
 Saturday 9 am – 1 pm

Optique at the Ridge

**21050 N. Tatum Blvd
480.889.6044**

Monday 9 am – 5 pm
 Tuesday 9 am – 5 pm
 Wednesday 9 am – 6 pm
 Thursday 9 am – 5 pm
 Friday 9 am – 5 pm
 Saturday 9 am – 1 pm

**What's new with your
Doctors?**

Dr. James McPhelan and his wife, Lana, recently enjoyed a relaxing trip to Montana. They also enjoy spending time in Flagstaff and that is where Dr. McPhelan won the Shoot-Out in the Firecracker 4th of July Golf Tournament! Congratulations, Dr. McPhelan!



Dr. Bryan Fuller is excited to announce his recent engagement to his fiancé, Stacey! Dr. Fuller and Stacey are pictured below visiting Seattle. Both are from WA, but met in

Phoenix. They are planning an October wedding in Hawaii. We certainly wish Dr. Fuller and Stacey all the best!



Dr. Lisa Ho is looking forward to her upcoming trip to South Africa to visit her family. You may not know that Dr. Ho was born in South Africa, but she moved to Vancouver, British Columbia with her parents at a young age. Dr. Ho is an avid cyclist and loves traveling all over the world. We love hearing her tales of adventure!



**OUR PRACTICE IS GROWING
AGAIN!**



Optique at the Ridge would love for you to meet **Dr. Brett Balocca**. Dr. Balocca is new to our practice and will be working Mondays and Saturdays at Optique. Keep reading for more on Dr. Balocca!



GET 50% OFF YOUR 2ND PAIR!

NO Exclusions!

**WHEN: FRIDAY AUGUST 1ST
THRU SATURDAY SEPT. 30TH**

Buy any one pair of glasses (frame and lenses) and get your 2nd pair half off! This is great for sunglasses, reading/computer glasses and backups. Now is the time to get a pair of glasses for every need!

Did you know...?

All of our optometrists, Drs' McPhelan, Fuller, Ho and Balocca are licensed by the state of Arizona to treat medical conditions of the surface of the eyes. They can diagnose and prescribe medicine, either drops or ointments, for conjunctivitis (red eye), corneal infections, inflammations of the eye lids, allergy eyes and any contact lens related eye infections. These conditions are generally covered by your **regular medical insurance, not your vision insurance**, and we are providers for most medical insurance plans. So, if you, unfortunately develop one of these conditions, contact us and we should be able to provide you with **same day appointments**.



Dr. Brett Balocca

graduated from Nova Southeastern University in Florida in 2012 at age 27. He was born in Topeka, Kansas, but moved to Columbus, KS at a very



young age. In his spare time, he is learning how to golf and enjoys spending time at the lake. He also



enjoys cooking, hiking, snowboarding and playing football. His specialty is geared toward the **medical** side of optometry. Dr. Balocca can treat any red eyes, infections, styes or

corneal abrasions that you may develop as well as diagnose other medical eye conditions.

What's new in contact lenses?



is the popular manufacturer of all your favorite Acuvue contact lenses, and they have rolled out a new unilateral pricing strategy. You may recall hearing that with



popular brands, such as Apple and Oakley, the price for their products is the same wherever you go. Now that will be the case for **most** Acuvue Contact Lenses wherever they are sold, even online. **So, Acuvue contacts will be the same price at our office as they would be at these major retailers:**



Now you can get your exam and your contacts in the same place without running all over town or paying exorbitant shipping fees. This is a huge milestone for the contact lens industry as Johnson and Johnson is a leader in the market. This will likely pave the way for other companies to follow suit. ■